



MARY CULLEN

communications specialist & award-winning content creator

EXPERIENCE

- 2020
present • **Media Relations Manager**
Connect2 Communications - Raleigh, N.C. 21 months
 - Manages media relations for nine tech & telecom clients
 - Crafts unique pitches based on client POV needs paired with industry trends
 - Drafts blogs, white papers, reports & press releases to deliver client messaging
 - Industry & mainstream media outreach for reporter relationship strengthening
- 2018
2019 • **News Reporter/Producer**
89.1 WGLT Public Media - Normal, Ill. 18 months
 - Wrote daily spot news & award-winning depth reporting for web & broadcast
 - Newscasted & served as second local host for All Things Considered live program
- 2018 • **Statehouse Political Reporting Intern**
NPR Illinois/Illinois Issues - Springfield, Ill. 6 months
 - Reported on session, committee hearings, press events & bill movement
 - Composed in-depth feature pieces for Illinois Issues broadcast magazine
 - Maintained contact & built rapport with Illinois state legislators and press persons
- 2018
2020 • **National and Local Newsletter Editor**
Association for Women in Communications - USA 15 months
 - Planned & designed monthly national & Bloomington-Normal chapter newsletters
 - Delivered engaging content regularly to over 1,100 members
- 2017 • **Editorial Board Intern**
Chicago Sun-Times - Chicago, Ill. 4 months
 - Collaborated with board members to research & write editorial content
 - Pushed content daily through Facebook & Twitter
- 2019 • **Public Speaking Professor**
Illinois State University, School of Communication - Normal, Ill. 5 months
 - Instructed 16 college students on the basics of public speaking & communication
 - Planned lessons, facilitated discussions & arranged engaging activities

CONTACT

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MaryCullen7 

AWARDS

1st Place
2020 Regional Edward R. Murrow
Investigative Reporting Award

1st Place
2020 National PMJA
Investigative Reporting Award

SKILLS

| | |
|-------------------------|-------------------------------------|
| Adobe Creative Suite | Writing & Content Development |
| Broadcast & Print Media | Relationship Building & Maintaining |
| Event Planning | Public Speaking |

FOR FUN

During her 5 to 9, Mary runs her own small art business, Making Up Mary, and trains her golden retriever, Moose.

EDUCATION

M.A. Public Affairs Reporting, *University of Illinois - Springfield*

B.S. News Editorial Journalism, *Illinois State University*
Technical Writing minor

Hanzehogeschool
Groningen, Netherlands

Novancia Business School
Paris, France

Visit MaryMCullen.com for more